

# Strategic Plan

The Division of Student Affairs and Enrollment Management was instrumental in the recent approach and recovery to the global COVID-19 pandemic. Layered with the recent arrival in 2021 of our 13th University President Dr. Edward Inch, the university has gained momentum in multiple areas. In Fall 2023, President Inch unveiled a new University Strategic Plan that will provide direction in key areas. This welcomed new plan has a downstream affect on the other university planning efforts, including Student Affairs and Enrollment Management.

With the understanding that strategic planning needs to be purposeful in its order, Student Affairs finds the current plan expired in the Fall of 2022 and looks forward to a new comprehensive academic strategic plan that can inform the important work the division does to help students and colleagues succeed. In response to this backdrop, the divisional leadership team met in May 2023 to review the past plan and decide whether to extend it, revise it, or draft a new plan. The consensus was to extend it with slight revisions. The result of these changes mean that we will extend the current Student Affairs Strategic Plan from 2023-2027. This should give the university enough time to fully develop the other plans. Changes to the goals included expanding our focus on diversity, inclusion, and belonging, and emphasizing high impact practices. A renewed focus on communication across the university led the group to drop the previous goal focus on communication, leaving us with five goals for 2023-2027.

This plan will serve as a roadmap for the Division of Student Affairs to inform decision making, short and long-term planning, investment, and resource allocation. Through partnerships with students, faculty, staff, and our community, we aim to create a student-centered environment that fosters student exploration, leadership, and the development of both big ideas and real-world thinking.

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Vice President for Student Affairs and Enrollment Management

## 2023-2027

### Student Affairs and Enrollment Management Strategic Goals

- Advance student retention and degree completion through collaborations with Academic Affairs and other partners.
- Embed diversity, inclusion and belonging in our work and prioritize the achievement of related University initiatives.
- Enhance student wellness through the provision of holistic, integrated support.
- Grow student career and life success skills by providing quality co-curricular programs and services through high impact practices.
- Maximize emerging technologies to deliver convenient and flexible services, programs, and resources to all students.



## Our Mission

Student Affairs advances the mission of Minnesota State Mankato by:

- Fostering learning and development.
- Supporting student success.
- Preparing students to be leaders in a global society.

## CAMPUS RECREATION

Campus Recreation offers state-of-the-art facilities, fitness equipment, intramural sports opportunities, sports clubs, fitness and wellness opportunities, and the Maverick Adventures Program with a ropes course, indoor and outdoor climbing walls, an outdoor trip and travel program, and outdoor equipment rentals. Long-term healthy lifestyle behavior is promoted through participation in multi-faceted recreational, educational, and leisure opportunities.

## CENTENNIAL STUDENT UNION AND STUDENT ACTIVITIES

The Centennial Student Union is often considered the cornerstone of campus life. Our programs and services are used to Invite, Involve, and Inspire student involvement. Student Activities offers exciting opportunities through leadership, student organizations, community engagement, fraternity and sorority life, and the Student Events Team. Make the CSU “your home away from home”! University Scheduling and Conference Services is a partner to support all meeting needs.

## COUNSELING CENTER

Staffed with professionals who specialize in issues common to college students, the accredited Counseling Center provides free and confidential short-term, wellness-oriented services to help students improve coping and develop skills to achieve personal wellness and academic success. Services include: seminars, wellness workshops, academic and personal skills instruction, group counseling, individual counseling, and referrals to campus and community resources.

## FINANCIAL AID

Financial Aid provides valuable information about financial support programs and processes to ensure each student has access to the maximum available funds. The financial services specialists at the Campus Hub are available to answer questions and connect students with additional advising assistance if needed.

## NEW STUDENT AND FAMILY PROGRAMS

New Student and Family Programs connects students and their parents or family members to the resources, services, and opportunities they need to successfully transition to university life. Programs include orientation, placement testing, family outreach, and other retention initiatives.

## REGISTRATION AND ACADEMIC RECORDS

Registration and academic records provide services to student, alumni, faculty, and staff regarding academic procedures and policies, curriculum, degree conferment, student records, registration and transfer evaluations.

## RESIDENTIAL LIFE

By providing convenient living spaces, intentional services, and actively engaged staff, Residential Life strives to help all students build connections, get involved, and achieve success. Our staff are dedicated to making students’ transition to campus life as smooth as possible. Students can choose from a variety of living options based on location and design.

## DEAN OF STUDENTS AND STUDENT CONDUCT

The Office of Student Conduct promotes and enforces the behavioral standards articulated in the University’s Statement of Student Responsibilities. Students learn about their rights and obligations as members of an academic community. Students are guided and encouraged to make choices that support success and prioritize safety. Proactive initiatives of the Office of Student Conduct include publication of the Basic Staff Handbook, in-service trainings, and educational outreach presentations.

## STUDENT HEALTH SERVICES

Quality and affordable health care is conveniently located on-campus and available to every student. An accredited medical clinic with an onsite full-service pharmacy, lab services, and health education are all part of Student Health Services at the University. Doctors, nurse practitioners, and staff are committed to student success.

## UNIVERSITY ADMISSIONS

The University Admissions Office enthusiastically, ethically, and professionally identifies, recruits, admits and serves high school, transfer, graduate and international students and their related constituencies.

## UNIVERSITY SECURITY

University Security collaborates with law enforcement in criminal investigations and supports the personal safety of Minnesota State Mankato students, employees, and campus visitors through 24-hour, year round vehicle and foot patrol of campus grounds and buildings. Services include a 24-hour Safe Walk program, Emergency Medical Technicians on duty, crime prevention education, personal safety alerts, and emergency notification systems.