



FOUNDATION

2019 IMPACT REPORT



MINNESOTA STATE UNIVERSITY, MANKATO
FOUNDATION

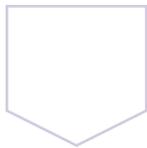


WELCOME

"The impact of your gifts touches every corner of our campus, every one of our students, and all of the faculty and staff who support those students and help them achieve their goals. Your support has helped change lives at Minnesota State Mankato for 150 years. We are grateful for your commitment to this great university and excited about the future that we will work together to create."

Richard Davenport
President

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FOUNDATION OVERVIEW



The Minnesota State University, Mankato Foundation exists to enhance the University's ability to achieve its mission encouraging and sustaining philanthropic support from alumni and friends. It was established in 1958 as a private, 501(c)(3), nonprofit organization dedicated to securing private gifts and grants that benefit students at Minnesota State Mankato. **Each year, the generosity of thousands of donors supports our students, faculty and programs.**

- The Minnesota State University, Mankato Foundation has secured more than \$50 million in donations since 2015.
- Because of you and donors like you, more than 3,000 students have been awarded more than \$5 million in scholarships.
- At the end of FY19, the Minnesota State Mankato Foundation Endowment was worth \$57,908,049—an increase of more than 8 percent from the previous fiscal year.
- In FY19, Annual Giving surpassed its fundraising goal by more than 25 percent.
- In FY19, the Foundation provided \$65,000 in grants to faculty and staff conducting undergraduate research.





GIVING

From your heart to a student's success.

For short-term need or long-term impact, donating to the University has an incredible impact on students' lives.

MavCares Emergency Grant Program

For some students, even minor emergencies can carry a major price tag—and can sometimes leave them with no choice but to quit school. Our emergency grant program helps students bridge the financial gap created when hardship happens, from car problems to a change in living situations.

Campus Kitchen

In 2018, 64 percent of University students reported some level of food insecurity. Funded with donations, Campus Kitchen not only provides food to students in need, it also creates opportunities for students, faculty and staff to volunteers in a meaningful way.

Scholarships

Incredible generosity has enhanced the University's ability to provide student scholarships. In addition to expanding the Presidential Scholarship program, which offers \$5,000 per year for four years, the number of \$1,500 annual scholarships has increased—which significantly benefits students by keeping them enrolled and reducing their student debt load.

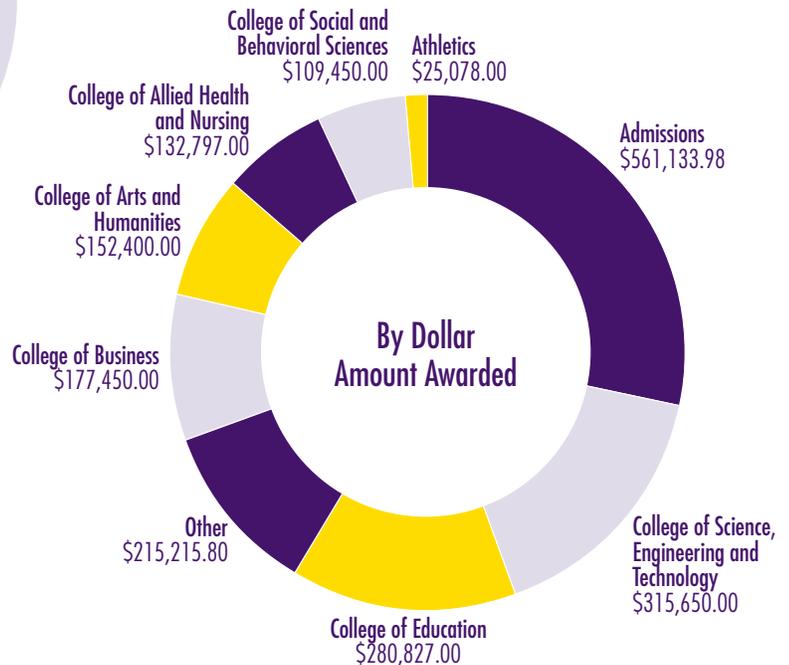
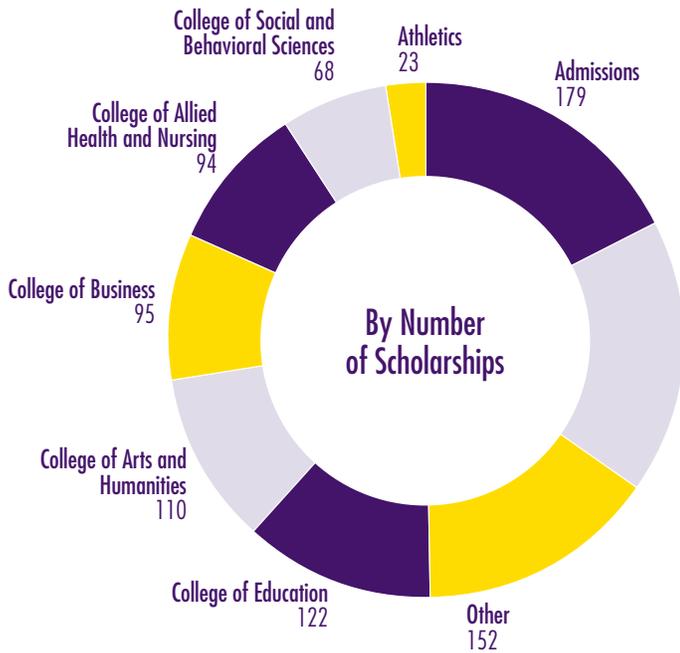
Other key areas supported by donations are undergraduate research, global education initiatives, workforce development, athletics and recreation programs.

There's generosity, and then there's Maverick generosity—the kind that changes lives.



SCHOLARSHIPS

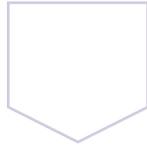
\$1,970,000 awarded to **1,020** students



Includes scholarships awarded through Scholarship Finder effective 2/1/19. Scholarships funded by endowments, annual gift commitments, grants and other funding sources.



ENDOWMENT HIGHLIGHTS



Minnesota State Mankato
Foundation Endowment

\$57,908,049
Value as of
6/30/2019

358 Total number of
individual endowments

In FY19, **750** gifts totaling more than **\$1.9 million** were designated to individual endowments.

- \$1.598 million in cash gifts
- \$323,000 in pledged or planned gift commitments

FINANCIAL SUMMARY



Total Raised in FY19

\$8,800,628



Emergency Grants

Students at risk of not able to continue their education due to an unexpected financial hardship—such as a car repair, medical bill or change in living arrangements—were quickly supported and able to get back on track.



Food Scarcity

Campus Kitchen provided prepared meals while the Campus Cupboard provided groceries and basic necessities to students facing food insecurity.



Scholarships

Scholarships helped reduce financial burden and allowed students to focus on their studies.



Athletics and Recreation

University-wide, students participated in a variety of sports, clubs, activities and events increasing their engagement and enhancing their college experience.



Undergraduate Research

Hands-on learning allowed students to experience and apply Big ideas. Real-world thinking.



Workforce Development

Faculty and staff participated in formal education, research, and other development opportunities to ensure students receive the best education possible.

FY19 Support by College

College of Allied Health and Nursing	\$174,579.49	
College of Arts and Humanities	\$303,421.68	
College of Business	\$874,488.85	
College of Education	\$573,240.97	
College of Science, Engineering and Technology	\$1,213,698.48	
College of Social and Behavioral Sciences	\$1,038,159.86	
Corporate Sponsorships	\$1,351,277.97	
Intercollegiate Athletics	\$940,268.96	
Non-Government Grants	\$887,398.31	
Other	\$714,124.87	
Student Affairs	\$489,214.77	
Unrestricted	\$240,753.67	



FY19 Support by Gift Type



PORTRAITS OF GRATITUDE



Fatin Ahdiat, Biotechnology
Biotechnology Scholarship

"This motivates me to work harder so I can make the person who awarded me this scholarship, and my parents, and everyone around me, very proud. It motivates me to live up to their standards and be a better person."



Kayla Shadle, Accounting
Dan Welty Business Law Scholarship

"This helps me out greatly. My dad had a recent cut in hours at work, so financially we've been struggling a little bit. Having this scholarship lifts a little bit of weight from our family."

A GRATEFUL MOM



Trinity Bryant was single, pregnant and about to quit school. Then the generosity of our donors changed her plans.

Last March, Trinity Bryant learned she was pregnant. She was already raising her niece and worried that adding another child to her care would make continuing college almost impossible.

"I hadn't signed up for any classes," she remembers. "I started looking into factory jobs to support my family."

Before she found a job, she was notified that she had been awarded the Mary Jane Young Scholarship and the Coplan Donohue Single Parent Scholarship, both designed for single parents.

She is now taking online classes and working toward a double-major in Ethnic Studies and Family Consumer Science Education.

"We are extremely fortunate to have generous donors who understand the challenges of returning to school after leaving, let alone returning to school after leaving to raise a family," said Liz Steinborn-Gourley, director of the University's Women's Center, which administers the scholarships that allowed Bryant to continue her education.

In a letter of thanks to her donors, Bryant wrote:

"I hope one day I am able to bless someone as much as you have blessed me."





NEW PIGSKIN DIGS

A great team gets a great locker room.

The Maverick Football team has finished each of its last three regular seasons with no losses—a record that helped convince donors that the team’s locker room needed a revamp to reflect its forward momentum.

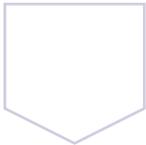
Where there were once cinder blocks and metal lockers, the Maverick Football locker room now sports a spacious, modern look with wooden lockers, a meeting space, televisions and a lounge area featuring comfortable seating and countertops where athletes can study or relax.

It’s the result of a \$350,000 fundraising effort that met its goal in January 2019, with the locker room opening in April. Donations came in from \$,1000 to \$40,000 to give the championship team the kind of space it deserved.

“Donors saw how the football program had grown, how we’re competing at a national level, and wanted to help us do that,” said Greg Weis, assistant athletic director of development and revenue generation. The new environment serves as a recruiting bonus as well, he said, for prospective athletes.

“This space sets us apart,” Weis said.

BLAKE'S STORY



How a system that cares worked for one student.

It was an older sister who took in and cared for Blake Grove when an unstable family life led him to leave home at 14. And it was the young athlete's coaches and teachers in high school who guided and encouraged him toward keeping education a priority. That kind of caring works.

He not only made it through high school despite troubling circumstances, he graduated at the top of his St. James High School class and applied to Minnesota State Mankato.

The University was able to pair Grove's educational dreams with the generosity of private donors, who provided the opportunity for him to receive the \$25,000 Leaders of Tomorrow Scholarship. Again, that kind of caring works.

"That scholarship changed the course of everything," he said.

Navigating college courses with changing life plans proved to be challenging, and Grove moved his area of studies from construction management to nutrition. At times when his grades were slipping, he had advisors and friends who kept him on track.

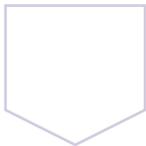
In May 2019, Blake Grove graduated cum laude with a degree in dietetics.

Today, he's enrolling as a graduate student in Sports Nutrition at the University of Mississippi.

"I grew up not having people in my corner," he said. "I've always had to find ways to work around that. Having a scholarship, I knew people had my back."

Donors, your kind of caring works.

THE PERSONAL TOUCH



For the University's Development staff, a mere thank you isn't enough.

Students are now thanking donors through a brief video message, which allows them to add a more personal message of gratitude.

The Development staff has embraced the ThankView platform, which allows them to send these videos—and create connections between donors, alumni, students and prospective students i.

"We're taking it as far as we can," said Jennifer Moore, the University's director of Annual Giving. "It's a really a great way to engage deeper."

When an alum donates to the University as a result of call from a student, the student follows up with a personal thank-you video, recorded on the spot and sent via email or text.

"It gives that feeling to the donor of a face-to-face relationship," Moore said. "It's a personal touch. A letter doesn't have quite the same impact. It really is a relationship builder."

"And a lot of times we'll get comments back from the donor to the student they talked to," said Chelsea Skluzacek, assistant director of Annual Giving. "One of the very first responses was a video a donor sent back."



2019 Minnesota State Mankato FOUNDATION BOARD

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