

Big ideas. Real-world thinking. Inspired *action*.



### Advance your leadership skills with Minnesota State University, Mankato's Center for Workforce Professional Education

Learn the nuances of leading teams effectively and strengthen your abilities as a leader – both personally and professionally. Engage and uplift others by inspiring positive change within your organization when you distinguish yourself with your certificate from Minnesota State Mankato.

### Online, at your own pace

Create a schedule that works for you and complete the course at your convenience. You can earn your certificate in under 32 hours!

### Brought to you by industry leaders

Gain access to female industry leaders and trendsetters who practice the art of transition from home life to work life every day.

### Relevant techniques, applied to your own projects

During the 8-module program, you work on your own projects and use best practices developed by top companies. Female experts and professional instructors guide you through each step. Your projects are reviewed, and mentoring is provided. During the program, you continuously build your toolset and develop your own, personalized Leadership Portfolio.

### Included program extras

- Actionable leadership skills assessment.
- Workbooks, eBooks and posters.
- Strategic plan for mentorship opportunities.
- Diversity, equity and inclusion checklist.
- Leadership toolkit and portfolio of best practices.

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### 1 Pillars of Positivity

Explore the important pillars of positivity and networking for high achieving female leaders. Learn to successfully lead change within your organization by understanding your personal strengths and how to use them intentionally and purposefully.

### 2 Inspiring Emotional Intelligence

Uncover the elements of emotional intelligence that make an impact on your organization when you identify and assess empathy among employees and colleagues. Discover how to use your personal experiences to inspire and lead team dynamics.

### 3 Work-life Balance & Mentoring

Embrace your self-confidence and expand your leadership while balancing your professional and personal life. Understand mentorship, develop an action plan to foster opportunities, and discover the rewards for everyone, including your organization.

### 4 Improving Communication Habits

Understand communication patterns and overcome challenges with diversity and adversity in a complex work environment. Generate strategies to communicate with a dynamic work force while facing challenges and embracing inclusivity.

### 5 Advocacy, Actions & Accountability

Define your success measurements and the resources you'll need to create and implement an advocacy plan. Learn to be more assertive, when to take decisive actions, and how to allocate resources to influence and improve employee performance.

### 6 Skills for Contracts & Negotiations

Develop collaborative communication methods and enhance your skills for the negotiation process. Harness the power of your actions to lead and manage efforts within your organization, resulting in measurable and accountable projects.

### 7 Driving Ideas & Intellectual Growth

Learn to use idea sprinting and new product development as a means for intellectual growth and relevancy. Drive relationship-based innovation and determine how ideas generated within an organization lead to transformational and transactional success.

### 8 Leadership & Organizational Culture

Learn how the rise of female-run businesses has caused ripple effects in the way leadership and company culture is defined. Assess the impact of female leadership on your company culture and review diversity, equity, and inclusion initiatives to start now.

## Your Strategic Growth & Organizational Capstone Project

Develop a Personal Growth Plan to help you utilize your newfound power with confidence, authenticity and a strong presence. Or create an Organization Strategic Plan to empower the female leaders throughout your entire company.