

Big ideas. Real-world thinking. Inspired *action*.



Advance your AI strategies with Minnesota State University, Mankato's Center for Workforce Professional Education

Artificial Intelligence (AI) is an ambitious effort to replicate human behavior on all levels and is ultimately transforming the world we live in today. Learn how to navigate the risks and rewards of AI implementation. Then, distinguish yourself with your certificate from Minnesota State Mankato.

Online, at your own pace

Create a schedule that works for you and complete the course at your convenience. You can earn your certificate in under 32 hours!

Brought to you by industry leaders

Gain access to world-renowned leadership – experts and professionals who practice the art of AI every day.

Relevant techniques, applied to your own projects

During the 8-module program, you work on your own projects and use best practices developed by top companies. Experts and professional instructors guide you through each step. Your projects are reviewed, and mentoring is provided. Throughout the program, you continuously build your toolset and develop your own, personalized Strategic AI Framework.

Included in the program

- The Strategic AI Playbook — your authoritative guide to responsible AI execution
- Toolkits including the AI Readiness Checklist, I-ROI Calculator, and Governance Blueprint
- Mini case studies and capstones applying each module's frameworks to real-world scenarios

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1 **The Diagnosis — Identifying Friction & Operational Leverage**
AI applied to a broken process simply scales failure. This module focuses on the "Friction Audit"—distinguishing between low-value "toil" and high-value judgment to identify where AI creates actual leverage. *Outcome: A Friction Log and Leverage Hypothesis.*

2 **The Trust Architecture — Risk, Ethics, & Governance**
Velocity without brakes is a crash. We build the "brakes" so you can drive fast safely. Participants design the governance layer that enables innovation while mitigating reputational and legal risk. *Outcome: A customized Governance Protocol and Risk Radar.*

3 **Symbiosis — Designing the Hybrid Workflow**
Don't replace the human; extend them. This module focuses on designing "Centaur" workflows—processes where AI handles working memory and execution, while humans retain strategy and curation. *Outcome: A "Centaur Protocol" and 10x Workflow Design.*

4 **Cognitive Empathy — Leading the Human Transition**
Technology changes quickly; people change slowly. This module equips leaders to manage the psychology of displacement, imposter syndrome, and the cultural shift required for AI adoption. *Outcome: An Internal Communication & Change Management Plan.*

5 **Decision Architecture — Authority & The Explanatory Gap**
Who is responsible when the machine is wrong? We define the "Decision Matrix" to clarify exactly which decisions are delegated to AI, which are shared, and which remain human-owned. *Outcome: A Decision Rights Chart and "Circuit Breaker" protocols.*

6 **The Intelligence OS — Operationalizing the Strategy**
Moving from ad-hoc experiments to systemic infrastructure. This module covers the architecture of the "Intelligence Operating System" (IOS)—ensuring data hygiene, interoperability, and system-wide intelligence. *Outcome: An Intelligence OS System Map.*

7 **The Roadmap — Execution, Iteration, & KPIs**
How do we measure success? We move beyond vanity metrics to define "I-ROI" (Intelligence Return on Investment) and design the pilot-to-scale roadmap. *Outcome: A 90-Day Rollout Plan and KPI Dashboard.*

8 **Capstone — The Board-Ready Defense Synthesis**
Participants assemble their artifacts into a coherent, defensible strategy ready to be pitched to a Board of Directors or C-Suite leadership. *Outcome: The Intelligence OS Blueprint and Executive Defense.*

Capstone Project: Your Strategic AI Plan

Throughout the program, you work on your very own Strategic AI Plan to documents your vision, goals, insights, designs, and initial programs – all to drive AI success across your organization.