

CAREER COLORING BOOK



MINNESOTA STATE UNIVERSITY, MANKATO
CAREER DEVELOPMENT CENTER

CAREER SMART GOALS

Set career goals for your future the SMART way by following these tips!



Specific | Make your goals specific and narrow for more effective planning



Measurable | Define what evidence will prove you're making progress and reevaluate when necessary



Attainable | Make sure you can reasonably accomplish your goal within a certain timeframe



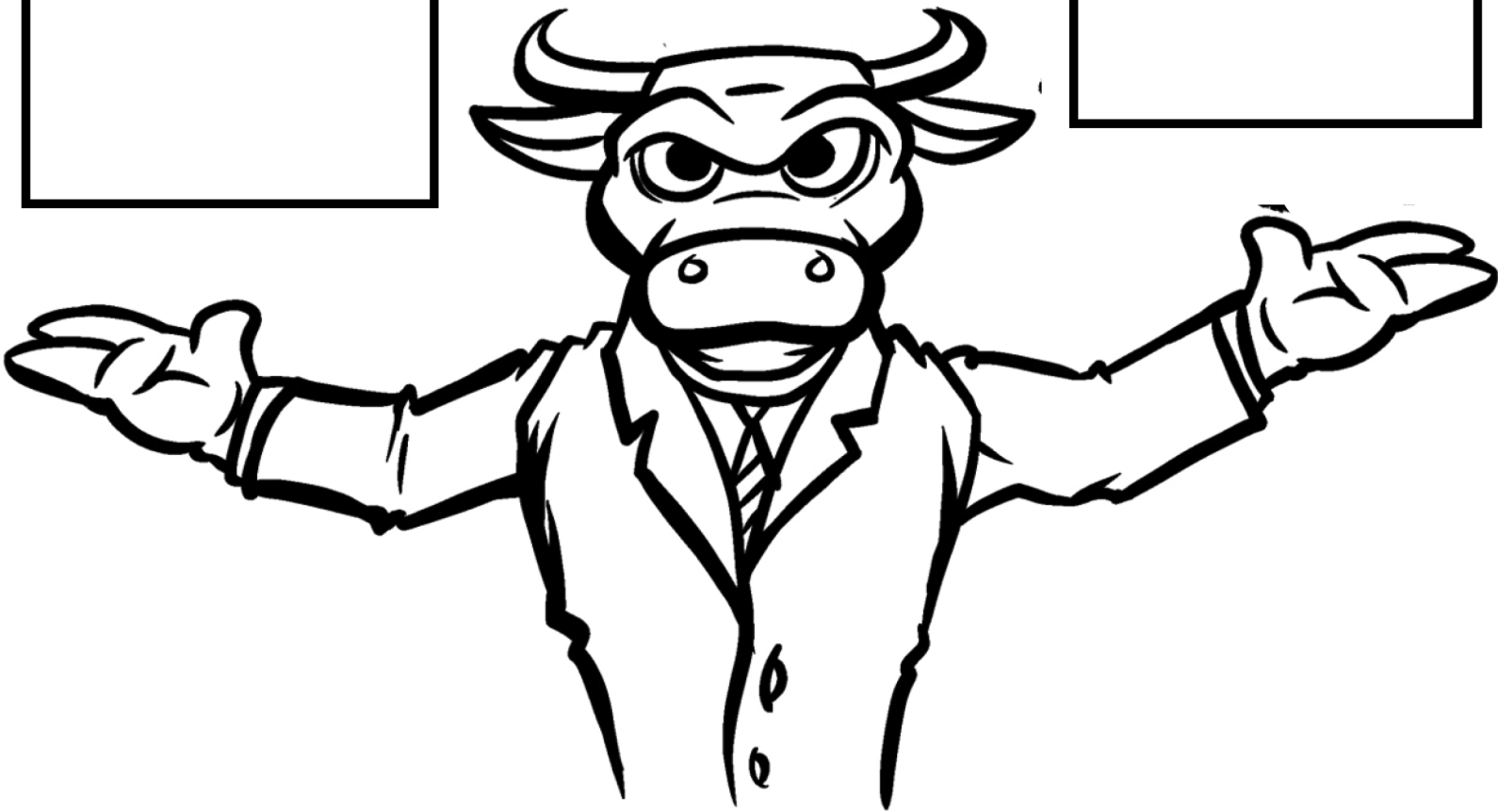
Relevant | Your goals should align with your values and long-term objectives



Time-based | Set a realistic, ambitious end-date for task prioritization and motivation

PERSONAL

PROFESSIONAL



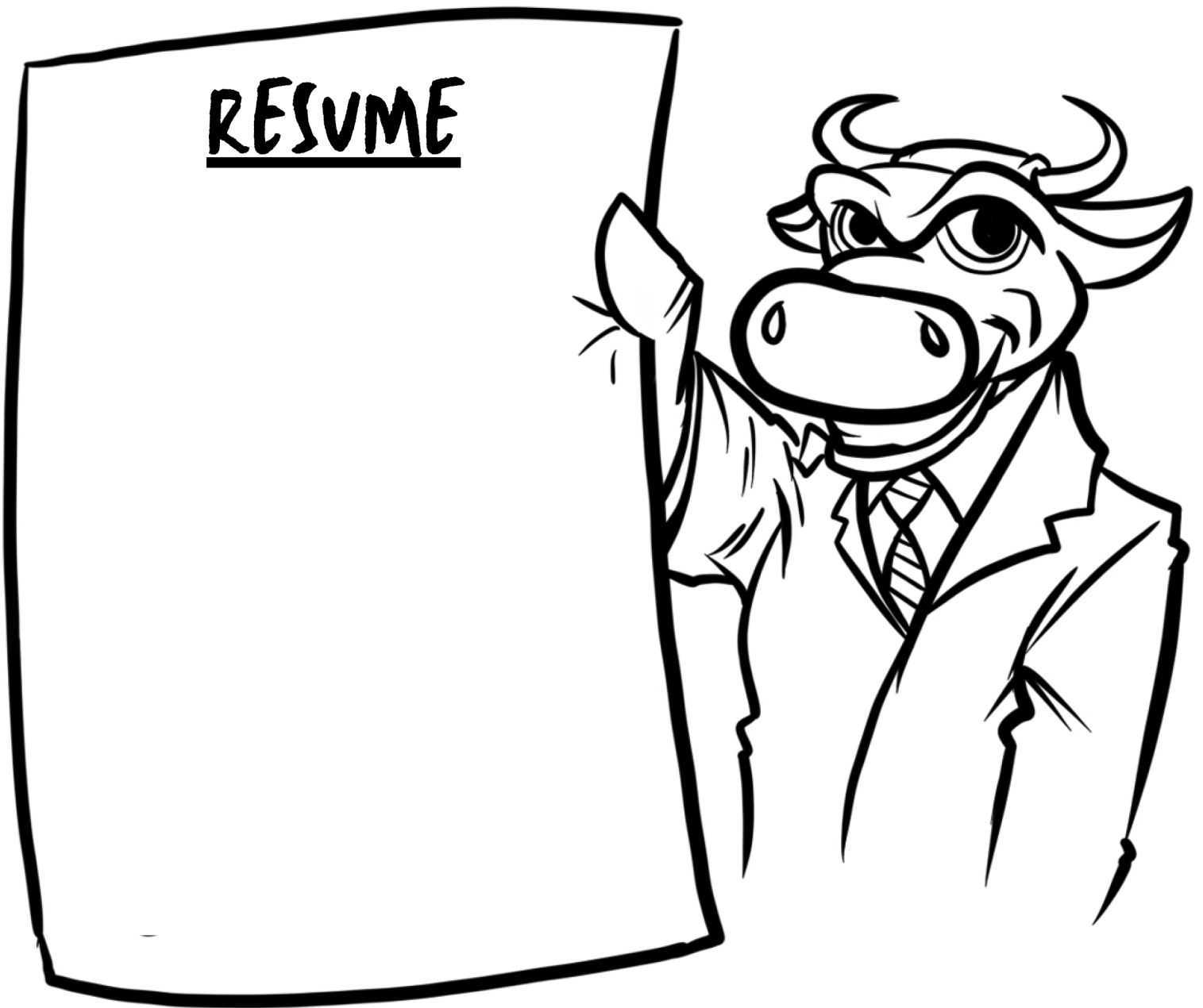
College is a balancing act! It is important to have both personal & professional goals. After you color Stomper, fill in the boxes with 1 personal and 1 professional goal for this academic year!

Don't know where to start? Try taking the FOCUS: link.mnsu.edu/focus
Access code: MAVERICKS

- NETWORKING
- JOB POSTINGS
- EMPLOYERS
- RESOURCES
- GUIDANCE

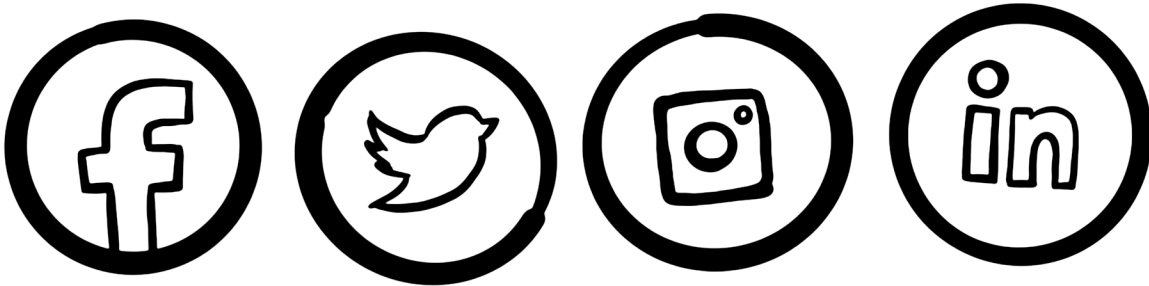
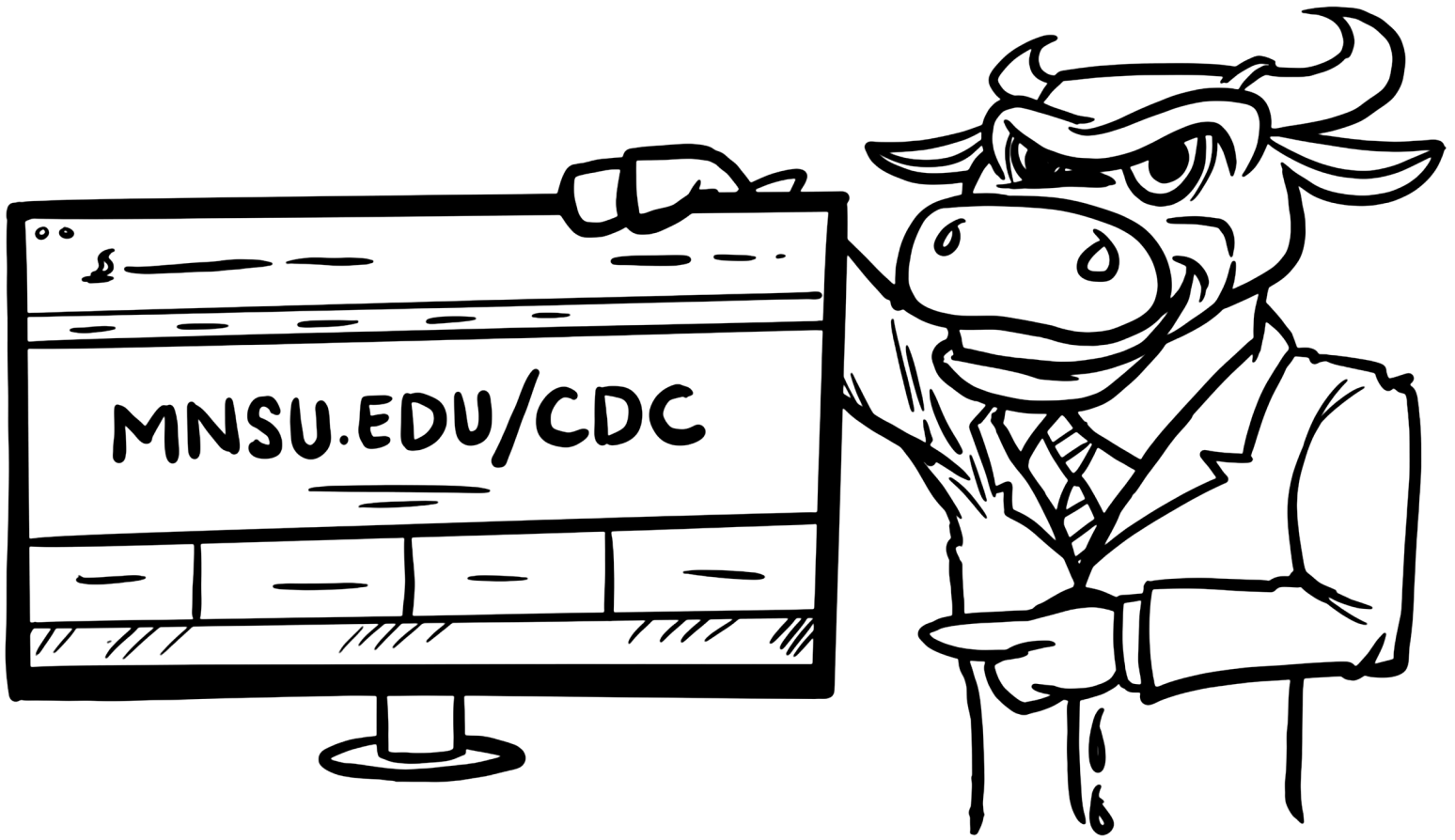


Circle the bullet point that you need to focus on first in your career development. Then visit Handshake to explore networking, job postings, employers, resources, & get career guidance.



A resume is always a work in progress! Jot down skills & experiences to include on your resume in the space above. Then review the Job Search Handbook, found on the CDC website, to polish & perfect yours!

mankato.mnsu.edu/university-life/career-development-center/job-search-handbook



Follow the Career Development Center on our social channels for important career updates, resources, event news, & giveaways!

@cdcmnsu

[linkedin.com/in/career-development-center](https://www.linkedin.com/in/career-development-center)



For videos on preparing for career events, learning new skills, & exploring tools of the trade through personal stories, check out Candid Career!

link.mnsu.edu/candidcareer



Did you know that expert career advice is one click away? Log into Handshake with your StarID & password today to schedule your next career appointment!

app.joinhandshake.com/appointments/new



The Career Development Center offers innovative & inclusive programs, services, & partnerships to educate, equip, & empower you as you explore, develop, & manage your career path.

CAREER SUCCESS SYLLABUS

Stay on track with your career goals by checking out this suggested career syllabus

ALL

- Attend fairs, events, and networking opportunities hosted by Your Career Development Center
- Utilize applicable services offered to you by Your Career Development Center
- Check your @mnsu.edu regularly for tailored messages for you from Your Career Development Center
- Please note the below is an APPROXIMATE timeline, customize the timing & tasks to suit your own unique career needs

FIRST-YEAR

- Explore Your Interests, Skills, & Talent
 - Take the FOCUS
 - Get to know the Academic Catalog and explore any areas of natural interest
 - Get involved on campus! Consider joining a Student Organization
 - Consider a part-time job, work-study position, or volunteer role – find opportunities on Handshake
- Develop Your Understanding of Careers
 - Check out What Can I Do With This Major?
- Manage Your Career Path
 - Write your first resume using the Job Search Handbook
 - Complete your Handshake Profile

SOPHOMORE

- Explore Your Interests, Skills, & Talent
 - Talk with your advisors, faculty, career advisors, or mentors about majors, study abroad, and career paths
 - If undecided, meet with a Career Advisor to guide you in moving forward
- Develop Your Understanding of Careers
 - Conduct an Informational Interview with someone working in your field of interest
 - Explore O*NET or the Occupational Outlook Handbook
- Manage Your Career Path
 - Begin building your network by creating and using a LinkedIn Profile
 - Use Handshake to find internship or summer job opportunities

JUNIOR

- Explore Your Interests, Skills, & Talent
 - Begin to explore graduate schools if additional education is needed for your career goals
 - Seek out leadership opportunities in 1-2 student organizations or extracurricular activities
- Develop Your Understanding of Careers
 - Consider setting up a job shadow to strengthen your network and explore different career paths in your major
- Manage Your Career Path
 - Build your resume with off-campus applied learning such as internships, part-time jobs, undergraduate research, volunteer work, or study abroad
 - View Candid Career videos to inform your career path options
 - Explore opportunities on GoingGlobal

SENIOR

- Explore Your Interests, Skills, & Talent
 - Revisit your many experiences and skills you have developed to prepare for interviewing
- Develop Your Understanding of Careers
 - Set your job search strategy early
 - Update your resume, cover letters, and other application materials – tailor each to the position you are applying for
 - Do regular searches on Handshake and use filters to find opportunities of interest
 - Reach out to your LinkedIn network
- Manage Your Career Path
 - Think about what faculty, advisors, supervisors, mentors, or coaches could be positive references for you – be sure to ask them BEFORE submitting
 - Complete the Graduate Follow-Up Survey



Whew! You started taking major steps toward your career goals! We are proud of the work you've done & are here to help you the rest of the way.



cdc@mnsu.edu



(507) 389-6061



link.mnsu.edu/handshake



GRAB YOUR FUTURE BY THE HORNS

mnsu.edu/cdc

#MavFam #HornsUp

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