**LINKEDIN PROFILE ASSIGNMENT**

# of total assignment points

**Assignment learning goals:**

1. Students will develop the ability to create and maintain a professional online presence.
2. Students will build an online professional network.
3. Students will learn basic functions of LinkedIn.

**Resources for student use:**

* CDC offers students the opportunity to have their LinkedIn profile reviewed by Career Advisors through the following formats:
1. **LinkedIn Review Appointment:** 30–50-minute virtual or in-person appointment with a Career Advisors to review your LinkedIn Profile. Monday-Friday from 8:00AM-4:30PM. Students can schedule an appointment through [Handshake](https://mavjobs.joinhandshake.com/appointments).
2. **QuickCareer Question Appointments:** Virtual appointments with a Career Advisors are Monday-Friday from 8:00AM-4:30PM. This appointment is for career questions that would take 30 minutes or less.
3. **Drop-In Hours:** Contact the Career Development Center to learn more about drop-in days and hours available. This drop-in appointment is for career questions that would take 15 minutes or less. \*Drop-In Hours vary each semester
* How to Build a Great Student LinkedIn Profile (pdf)
* [LinkedIn for Students](https://youtube.com/playlist?list=PL7MtT0VRyvmIePuNLkWx6_OSq0W0-Xi6U) (YouTube Playlist)
	+ https://www.youtube.com/playlist?list=PL7MtT0VRyvmIePuNLkWx6\_OSq0W0-Xi6U

**Additional resources for student use:**

* ***Job Search Handbook***(pdf)
	+ Accessed from the [Career Development Center’s Website](Career%20Development%20Center%E2%80%99s%20Website): <http://link.mnsu.edu/jobsearchhandbook>
	+ Stop by the Career Development Center 209 Wigley Administration (second floor) for a hardcopy.
* **CDC Website: Networking & LinkedIn**
	+ Accessed from the [Career Development Center’s Website](https://mankato.mnsu.edu/university-life/career-development-center/student-and-alumni-career-resources/jobs-and-internships/finding-a-job-after-graduation/networking/): <https://link.mnsu.edu/networking>
* **Get Hired: LinkedIn Channel** [**Candid Career Video**](https://www.candidcareer.com/gethired_detail.php?chid=91&p=career&shared=&UID=)
	+ Accessed from the Career Development Center’s Candid Career Video Library:  [https://www.candidcareer.com/video-linkedin+profile,6ea2e20ca9c166ee52f9,MNSU](https://www.candidcareer.com/video-linkedin%2Bprofile%2C6ea2e20ca9c166ee52f9%2CMNSU)
* **Connect with the MNSU Career Development Center on LinkedIn!**
	+ <https://www.linkedin.com/in/career-development-center/>

**Additional resources for faculty use:**

* LinkedIn Profile Critique Rubric