INTERNATIONAL BUSINESS  College of Business

WHAT DEGREES AND PROGRAMS ARE OFFERED?
We offer:
Bachelor of Science in International Business
Minor in International Business

CAREER OPPORTUNITIES
The international business program prepares students to meet the challenges of the global economy. Most of the students are employed in the finance, marketing, transportation and international divisions of the small-to-mid-size corporations.

Job titles of former International Business majors:
• International market researcher
• Export officer
• Marketing manager
• Regional coordinator
• Customs broker
• International sales officer
• Freight forwarder manager

EXAMINING THE QUALITY OF OUR PROGRAM
Accreditations
The international business program is accredited by AACSB International. AACSB International accreditation is obtained by less than 5 percent of business schools across the globe.

Faculty
All courses are taught by full time professors with terminal degrees. The program is comprised of two international business faculty.

STUDENT EXPERIENCE
Internships
Students are encouraged to gain real-world experience through internships. Our internship office helps students search, secure and prepare for internships. Each year, over 100 College of Business students earn academic credit for their internships, and most opportunities are paid. Contact: Samantha Campa, cobinternships@mnsu.edu, 507-389-2963 or visit cob.mnsu.edu/internships.

Clubs
International Business Organization promotes and enhances education in international business, creates an open forum for the exchange of global ideas, exposes its members to the international business community and explores internships and career opportunities for its members.

Scholarships
The College of Business offers more than $200,000 in scholarships each year to deserving business students. Scholarships are awarded on an annual basis and applications are accepted each spring. Contact: College of Business Student Center, cobadviser@mnsu.edu, 507-389-2963. Or visit: mnsu.edu/scholarshipfinder.

UNIQUE PROGRAMS
Big Ideas Challenge
The Big Ideas Challenge is a new venture competition that encourages and celebrates students’ innovative business ideas. The competition is open to any Minnesota State Mankato student or alumnus within two years of graduating. Individual and team entries are welcome. This new venture competition gives students the opportunity to compete for money to fund their business. Contact: Dr. Yvonne Cariveau, BIC Director, yvonne.cariveau@mnsu.edu, 507-389-1018. Or visit: cob.mnsu.edu/bic

United Prairie Bank Integrated Business Experience (IBE)
The IBE is a cutting edge experience that integrates three of your required business classes (MGMT 230, MKRT 210, FINA 362) along with a 3-credit IBE Practicum (BUS 397) to create and run your own business. The students in your IBE class will not only be in all of your classes during this semester, but they’ll also form your student company. Guided by a former IBE student as your company advisor, your company will create a business plan, apply for a real bank loan, sell your product, pay back the loan and donate your profits to charity. The IBE program is your chance to take on the business world before you even graduate. Contact: Dr. Kristin Scott, Marketing Faculty, kristin.scott@mnsu.edu, 507-389-2324. Or visit: cob.mnsu.edu/ibe.

Study Abroad
Study Abroad opportunities are available in three different formats, making it easier for you to go abroad in a way that works for you.

• Short-term faculty programs
  Short-term programs are usually a part of a regular on-campus class. The coursework prepares you for a brief trip abroad during Winter Break or Spring Break. “Fair Trade Study Abroad in Belize” is a marketing class that takes students down to Central America over Spring Break to work with Fair Trade companies. Students will return to campus with projects that will directly help the companies they’ve worked with.
### SAMPLE FOUR-YEAR CURRICULUM (INTERNATIONAL BUSINESS, BS)

**First Year (Fall)**
- IT 101 Introduction to Information Systems (3)
- MATH 130 Finite Mathematics and Introductory Calculus (4)
- General Education Course (3)
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**First Year (Spring)**
- ACCT 200 Financial Accounting (3)
- ECON 201 Principles of Macroeconomics (3)
- BUS 295 Professional Preparation for Business Careers (2)
- General Education Course (3)
- General Education Course (3)

**Second Year (Fall)**
- MRKT 210 Principles of Marketing (3)
- MGMT 230 Principles of Management (3)
- FINA 362 Business Finance (3)
- BUS 397 IBE Practicum (3)
- General Education Course (3)

**Second Year (Spring)**
- ECON 202 Principles of Microeconomics (3)
- ECON 207 Business Statistics (4)
- ACCT 210 Managerial Accounting (3)
- IBUS 380 Principles of International Business (3)
- Other Graduation Requirements Course (2)

**Third Year (Fall)**
- BLAW 200 Legal Environment of Business (3)
- MGMT 300 Introduction to MIS (3)
- IBUS 428 International Marketing (3)
- IBUS 448 International Business Management (3)
- Required General Education Course (3)

**Third Year (Spring)**
- MGMT 346 Production & Operations Management (3)
- IBUS 469 International Business Finance (3)
- IBUS 485 Export Administration (3)
- Course in Emphasis (3)
- General Education Course (3)

**Fourth Year (Fall)**
- IBUS 419 International Business Seminar (3)
- MGMT 481 Business Policy & Strategy (3)
- Elective Course in Major (3)
- General Education Course (3)
- Other Graduation Requirements Course (3)

**Fourth Year (Spring)**
- IBUS 490 International Business Policy (3)
- Course in Emphasis (3)
- General Education Course (3)
- Other Graduation Requirements Course (3)
- Other Graduation Requirements Course (3)

For additional information about course requirements, please visit https://mankato.mnsu.edu/academics/academic-catalog/