WHAT DEGREES AND PROGRAMS ARE OFFERED?

We offer:
Bachelor of Science in Management
  Concentration:
  • Business Management
  • Human Resources
Bachelor of Science in AgriBusiness and Food Innovation
Minor in Human Resources
Minor in AgriBusiness & Food Innovation
Minor in Entrepreneurship & Innovation

WHAT CAN I DO WITH THIS DEGREE?

Academic
Business management allows students to move on to an MBA program.
Human resource management allows students to advance into the MA industrial relations programs or MBA-HR programs

CAREER OPPORTUNITIES

Entry level job opportunities dependent on concentration could include:
  • Store manager
  • Recruiter
  • Human resource manager
  • Plant supervisor
Companies that often hire our graduates:
  • Target
  • Menards
  • Enterprise
  • Cambria

Over 90 percent of management graduates gain career level employment within six months of graduation.

EXAMINING THE QUALITY OF OUR PROGRAM

Accreditations
We are accredited by the American Association of Collegiate Schools of Business (AACSB). This is the premiere standard for colleges of business.
Less than five percent of the world’s business schools have earned this hallmark of excellence.

Faculty
The program is comprised of 16 management faculty. Doctoral degrees are held by all faculty members. None of the department’s courses are taught by teaching assistants.

On average, our faculty publish a total of 10-15 articles in top journals each year. They also present 20-30 research papers at national conferences.

STUDENT EXPERIENCE

Average Course Size
36 students

Internships
Students are encouraged to gain real-world experience through internships. Our internship office helps students search, secure and prepare for internships. Each year, over 100 College of Business students earn academic credit for their internships, and most opportunities are paid.
Contact: Samantha Campa, cobinterships@mnsu.edu, 507-389-2963 or visit cob.mnsu.edu/internships.

Scholarships
The College of Business offers more than $250,000 in scholarships each year to deserving business students. Scholarships are awarded on an annual basis and applications are accepted each spring.
Contact: College of Business Student Center, cobadvise@mnsu.edu, 507-389-2963. Or visit: mnsu.edu/scholarshipfinder.

Student Organizations
Students are strongly encouraged to join a student business organization to further their college experience. The Human Resource Management Organization, Mavericks for SHRM, is an accredited member of the Society for Human Resource Management. Mavericks for SHRM is in direct contact with human resource executives through conferences, meetings, and social events. The Entrepreneurship Club brings together students with common interests in entrepreneurship. This club is active professionally, academically, and socially.
Contact: Dr. Paul Schumann, Management Faculty, paul.schumann@mnsu.edu, 507-389-5349. Or visit: mnsu.edu/activities/rso

UNIQUE PROGRAMS

Big Ideas Challenge
The Big Ideas Challenge is a new venture competition that encourages and celebrates students’ innovative business ideas. The competition is open to any Minnesota State Mankato student or alumnus within two years of graduating. Individual and team entries are welcome. This new venture competition gives students the opportunity to compete for money to fund their business.
Contact: cie@mnsu.edu. or visit: cob.mnsu.edu/bic
United Prairie Bank Integrated Business Experience (IBE)
The IBE is a cutting-edge experience that integrates three of your required business classes (MGMT 230, MRKT 210, FINA 362) along with a 3-credit IBE Practicum (BUS 397) to create and run your own business. The students in your IBE class will not only be in all of your classes during this semester, but they'll also form your student company. Guided by a former IBE student as your company advisor, your company will create a business plan, apply for a real bank loan, sell your product, pay back the loan and donate your profits to charity. The IBE program is your chance to take on the business world before you even graduate. Contact: Dr. Kristin Scott, Marketing Faculty, kristin.scott@mnsu.edu, 507-389-2324.
Or visit: cob.mnsu.edu/ibe.

Technology in the College
The College of Business has an Enhanced Technology Program which supports students by providing access to cutting edge technology services and opportunities. We use technology such as simulations and avatars as well as common business applications. We also utilize collaboration technologies for students to work in teams no matter the time and place.

Wall Street Journal Program
Students in the college receive full access to the Wall Street Journal through an academic partnership program. All students enrolled in a College of Business course (100-499 levels) have access to print and digital material from WSJ and these resources are used throughout the curriculum in the College. The College of Business has been integrating WSJ into classrooms since 2004, and it is the only business school in Minnesota to offer this valuable resource.

FOR MORE INFORMATION PLEASE CONTACT
Department of Management
Minnesota State University, Mankato
150 Morris Hall
Mankato, MN 56001
Phone
507-389-2966 (V)
800-627-3529 (MRS/TTY)
Web
cob.mnsu.edu/mgmt
You are encouraged to visit the campus.
To arrange for a visit, please call:
Office of Admissions: 507-389-1822
Toll-free: 800-722-0544

SAMPLE FOUR-YEAR CURRICULUM (MANAGEMENT, BS)

<table>
<thead>
<tr>
<th>First Year (Fall)</th>
<th>First Year (Spring)</th>
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<tbody>
<tr>
<td>IT 101 Introduction to Information Systems (3)</td>
<td>MATH 130 Finite Mathematics and Introductory Calculus (4)</td>
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<tr>
<td>ECON 201 Principles of Macroeconomics (3)</td>
<td>BLAW 200 Legal Environment of Business (3)</td>
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<tr>
<td>General Education Course (3)</td>
<td>ECON 202 Principles of Microeconomics (3)</td>
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<th>Second Year (Fall)</th>
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<tr>
<td>ACCT 200 Financial Accounting (3)</td>
<td>MRKT 210 Principles of Marketing (3)</td>
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<td>ECON 207 Business Statistics (4)</td>
<td>MGMT 230 Principles of Management (3)</td>
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<td>BUS 295 Professional Preparation for Business Careers (2)</td>
<td>FINA 362 Business Finance (3)</td>
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<td>General Education Course (3)</td>
<td>BUS 397 IBE Practicum (3)</td>
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<td>General Education Course (3)</td>
<td>Required General Education Course (3)</td>
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<th>Third Year (Spring)</th>
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<tr>
<td>ACCT 210 Managerial Accounting (3)</td>
<td>MGMT 346 Production &amp; Operations Management (3)</td>
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<td>MGMT 300 Introduction to MIS (3)</td>
<td>IBUS 380 Principles of International Business (3)</td>
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<td>MGMT 340 Human Resource Management (3)</td>
<td>MGMT 380 Human Behavior in Organizations (3)</td>
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<td>General Education Course (3)</td>
<td>MGMT 441 Staffing (3)</td>
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<tr>
<td>MGMT 472 Project Management (3)</td>
<td>MGMT 459 Management Information Systems (3)</td>
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<tr>
<td>MGMT 484 Leadership (3)</td>
<td>MGMT 481 Business Policy &amp; Strategy (3)</td>
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<tr>
<td>Elective Course in Major (3)</td>
<td>Other Graduation Requirements Course (2)</td>
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<tr>
<td>General Education Course (3)</td>
<td>Other Graduation Requirements Course (3)</td>
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For additional information about course requirements, please visit https://mankato.mnsu.edu/academics/academic-catalog/ 07/21